



GOOD GRIEF'S 5K RUN AND WALK SPONSORSHIP

Sunday, June 6, 2021 at Giralda Farms, Madison, NJ

To become a 5K Run and Walk event sponsor, mail a copy of this completed form with a check made payable to Good Grief to Good Grief, 38 Elm Street, Morristown, NJ 07960, or scan and email your form to: kate@good-grief.org. Deadline for sponsorship is Monday, May 17th.

SPONSORSHIP LEVELS

Crossing the Finish Line - \$10,000

Make it possible for everyone at the 5K – in person and virtually – to cross the finish line on June 6th.

Getting Your Second Wind - \$5,000

Makes our virtual 5K races possible for those who can't join us in person.

Halfway There - \$2,500

Sponsor the fun family activities that take place during our 2 Mile Walk.

Lengthening Your Stride - \$1,500

Be a supportive community sponsor and help offset the cost of our refreshment and activity tents.

Ready, Set, Gooooooo - \$500

Sponsor one of our water stations. Hundreds of thirsty runners or walkers will see your support.

Warming Up - \$250

Be a mile marker sponsor. Runners/walkers will see your name on one of our 5K or 2 mile walk courses.

SELECT YOUR SPONSORSHIP LEVEL:

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> Crossing the Finish Line | \$10,000 | <input type="checkbox"/> Lengthening Your Stride | \$1,500 |
| <input type="checkbox"/> Getting Your Second Wind | \$5,000 | <input type="checkbox"/> Ready, Set, Gooooooo | \$500 |
| <input type="checkbox"/> Halfway There | \$2,500 | <input type="checkbox"/> Warming Up | \$250 |

Date: _____

Company/Business: _____

Contact Name: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Enclosed please find a check in the amount of: \$ _____

Questions? Heather Goodman, Event Manager, heather@good-grief.org or 908-522-1999 x8014.
Thank you!



SPONSORSHIP BENEFITS

There are so many benefits to being a Good Grief 5K Run and Walk sponsor, including brand exposure and promotion within our extensive network. Your gift supports Good Grief's mission of building resilience in children, strengthening families, and empowering communities to grow from loss and adversity.

Benefits ↓	Sponsorship Level →	Crossing the Finish Line \$10,000	Getting Your Second Wind \$5,000	Halfway There \$2,500	Lengthening Your Stride \$1,500	Ready, Set, Go \$500	Warming Up \$250
Logo or Name on Event Website		LOGO	LOGO	NAME	NAME	NAME	NAME
Logo or Name on Good Grief Website		LOGO	LOGO	NAME	NAME	NAME	NAME
Logo or Name on Race T-Shirt		LOGO	LOGO	LOGO	NAME	NAME	NAME
Logo or Name on Welcome Sign		LOGO	LOGO	LOGO	NAME	NAME	NAME
Logo or Name on Event Banner(s)		LOGO	LOGO	LOGO	NAME	NAME	NAME
Refreshment Tent Signage							
Activity Tent Signage							
Activity Station Sign on 2 Mile Walk							
Water Station Sign							
Mile Marker Sign							
Complimentary Team (Size)		100 people	50 people	25 people	15 people		
Express Registration and Check In							
Complimentary Registration(s)						2 people	1 person
Social Media Posts (FB, IG, TW, LI)		4 posts	2 posts				
Included in Press Release(s)							
Good Grief Partner in Annual Report							