

GOOD GRIEF'S 5K RUN AND WALK SPONSORSHIP

Sunday, June 4th, 2023 at Saint Elizabeth University, Morristown, NJ



To become a 5K Run and Walk event Sponsor, visit www.support.good-grief.org and click on the SPONSOR button, mail a copy of the form and a check made payable to Good Grief to: Good Grief, 38 Elm Street, Morristown, NJ 07960, or scan and email your form to: christine@good-grief.org. Deadline for sponsorship is **Thursday, May 4th**.

Questions? Contact Christine: christine@good-grief.org or 908.522.1999 x 8011

SPONSORSHIP LEVELS

Crossing the Finish Line - \$10,000

Everyone will cross the finish line because of your generous donation.

Getting Your Second Wind - \$5,000

Makes our virtual 5K races possible for those who can't join us in person.

Halfway There - \$2,500

Sponsor the fun activities along our 1 mile walk so that families can make memories along the way.

Lengthening Your Stride - \$1,500

Be a supportive community sponsor and ensure that everyone has refreshments and activities for the 5K.

Ready, Set, Gooooooo - \$500

Sponsor our 5K event and your company logo will be displayed on event signage.

Warming Up - \$250

Be a mile marker sponsor. Hundreds of runners and walkers will see your company name on event signage!

Select your Sponsorship Level:

- | | | |
|--------------------------|--------------------------|----------|
| <input type="checkbox"/> | Crossing the Finish Line | \$10,000 |
| <input type="checkbox"/> | Getting Your Second Wind | \$5,000 |
| <input type="checkbox"/> | Halfway There | \$2,500 |
| <input type="checkbox"/> | Lengthening Your Stride | \$1,500 |
| <input type="checkbox"/> | Ready, Set, Gooooooo | \$500 |
| <input type="checkbox"/> | Warming Up | \$250 |

Date: _____

Company/Business: _____

Contact Name: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Enclosed please find a check in the amount of: \$ _____



SPONSORSHIP BENEFITS

There are so many benefits to being a Good Grief 5K Run and Walk sponsor, including brand exposure and promotion within our extensive network. Your gift supports Good Grief's mission of building resilience in children, strengthening families, and empowering communities to grow from loss and adversity.

Sponsorship Level	Crossing the Finish Line \$10,000	Getting Your Second Wind \$5,000	Halfway There \$2,500	Lengthening Your Stride \$1,500	Ready, Set, Go \$500	Warming Up \$250
<u>Sponsor Benefits</u>						
Logo or Name on Event Website	LOGO	LOGO	NAME	NAME	NAME	NAME
Logo or Name on Good Grief Website	LOGO	LOGO	NAME	NAME	NAME	NAME
Logo or Name on Race T-Shirt	LOGO	LOGO	LOGO	NAME	NAME	NAME
Logo or Name on Welcome Sign	LOGO	LOGO	LOGO	NAME	NAME	NAME
Logo or Name on 5K Finish Banner	LOGO	LOGO				
Event Signage	LOGO	LOGO	LOGO	LOGO	LOGO	NAME
Complimentary Team Size/Registrations	100 people	40 people	20 people	10 people		
Express Registration and Check In	X	X	X	X		
Social Media Posts (FB, IG, TW, LI)	4 posts	2 posts	1 post			
Included in Press Release(s)	YES	YES				
Good Grief Partner in Annual Report	YES	YES	YES	YES	YES	YES