



## PEER TO PEER (P2P) FUNDRAISING SCRIPTS

Below are three email scripts tailored for different purposes. You can use them as is or personalize them as needed when reaching out to your personal network.

The below scripts are also available in the 5K Participant Center on the 5K website at <https://bit.ly/3D39pDv>.



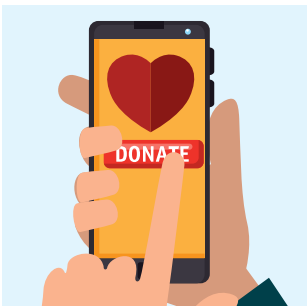
### “JOIN MY TEAM” SCRIPT

There is power in numbers! I started a team for the Good Grief 5K Run & Walk on June 1. I hope you will be a part of my team and join me in my fundraising efforts. As a team you will increase the impact we can make on our community.

Click the link at the bottom of this email to join my team today. If you can't join us, please consider making a donation so together we can support the thousands of grieving kids who benefit from Good Grief's programs each year!

Good Grief builds resilience in children, strengthens families, and empowers communities to grow from loss and adversity, and their programming is free of charge to all participants for as long as they need the support.

Thank you for supporting me and for positively impacting the lives of so many.



### “ASK FOR DONATIONS” SCRIPT

On June 1, I'm participating in Good Grief's 5K Run & Walk. I want to raise **<TYPE YOUR GOAL AMOUNT HERE>** because I want to make an impact in our community by helping Good Grief build resilience in children, strengthen families, and empower communities to grow from loss and adversity.

Please make a donation on my personal page today by clicking the link at the bottom of this e-mail—it's easy, fast, and safe. Over 365,000 kids in NJ will lose a parent or sibling before the age of 25 years. The few short minutes it will take for you to make a donation to my page, will make a life changing impact for these children.

Thanks in advance for your generous support!

You can learn more about Good Grief by visiting their website at [www.good-grief.org](http://www.good-grief.org).



### “THANK YOU” SCRIPT

Thank you for bringing me one step closer to my goal for the Good Grief 5K Run & Walk.

Last year, Good Grief's programs and services reached over 40,000 kids, parents, and educators with the tools and support necessary to navigate grief and adversity. Your contribution will make a lasting impact on the thousands of kids who benefit from Good Grief's programs and services.

Thank you again for your generous support.

P.S. If you would like more information about Good Grief and other ways you can get involved, please visit [www.good-grief.org](http://www.good-grief.org).