



## PEER TO PEER (P2P) FUNDRAISING PHONE SCRIPT SAMPLE

This is a sample script you can use to invite people in your personal network to join your team, start their own team, become sponsor, or donate. Personalizing this message will help create a greater impact.

This script is also available in the 5K Participant Center on the 5K website at <https://bit.ly/3D39pDv>.



Hello, I'd like to tell you about an organization that means a lot to me, and an upcoming event I'm participating in.

Did you know that 1 in 13 children will lose a parent or sibling before the age of 18. By the age of 25, that number increases to over 365,000 kids in NJ. However, with the right support and resources that grief experience can be one of strength, empowerment, and success.

Good Grief is a NJ nonprofit that is dedicated to building resilience in children, strengthening families, and empowering communities to grow from loss and adversity. I'm participating in their annual 5K Run and Walk on June 1 to support the thousands of kids and families who benefit from the free peer support programs and education programs that Good Grief offers to the community. I'd love to have you **<join my team, start your own team, or support me and my team directly in our fundraising efforts>**.

Direct engagement with our events is crucial to building a safe and supportive community.

Will you join me in **<participating, supporting, or sponsoring>** and help us show the children and families of NJ that have been impacted by grief that they are loved and supported by their community?

